



**CLICK IT OR TICKET ENFORCEMENT, MAY 23 - JUNE 5:**

- **Stepped up patrols**—1,000 additional seat belt enforcement shifts in Utah.
- **A view of 2015 by the numbers**—May 2015 Click It or Ticket Campaign
  - Troopers issued: 6180 warnings, 276 citations, 171 child restraint warnings totaling more than 6,600 contacts.
  - The state reported a decrease in unbuckled fatalities during the enforcement period.
- **A Click It or Ticket first**—Coast-to-coast national enforcement effort. Utah’s Department of Public Safety (DPS) and National Highway Traffic Safety Administration (NHTSA) are joining forces with state troopers, police officers and sheriffs’ deputies to increase seat belt use and save lives.
- **See How Utahns are getting involved**—Go to [ZeroFatalities/influencer.com](http://ZeroFatalities/influencer.com) and see videos, images and information about loved ones who were saved by the belt.

**UNBUCKLED TREND DATA:**

Year	Total Fatalities <i>*excluding peds, bikes &amp; motorcycles</i>	Unbuckled Fatalities	% of Total Fatalities <i>*excluding peds, bikes &amp; motorcycles</i>
2011	178	82	46%
2012	151	79	52%
2013	153	59	27%
2014	165	72	44%
2015	187	86	45%

**SEAT BELT USE IN UTAH**

- The seat belt use rate among motor vehicle occupants was 87.2% in 2015, which demonstrates an increase of 3.8 percentage points from the 2014 rate of 83.4%.
- Females (90.4%) buckle up more often than males (84.6%).
- Motorists in urban areas (89.6%) buckled up more often than motorists in rural areas (80.1%).
- Motorists in trucks (78.1%) buckled up the least often.

Seat Belt Use (%) by Vehicle Type in Utah 2013-2015

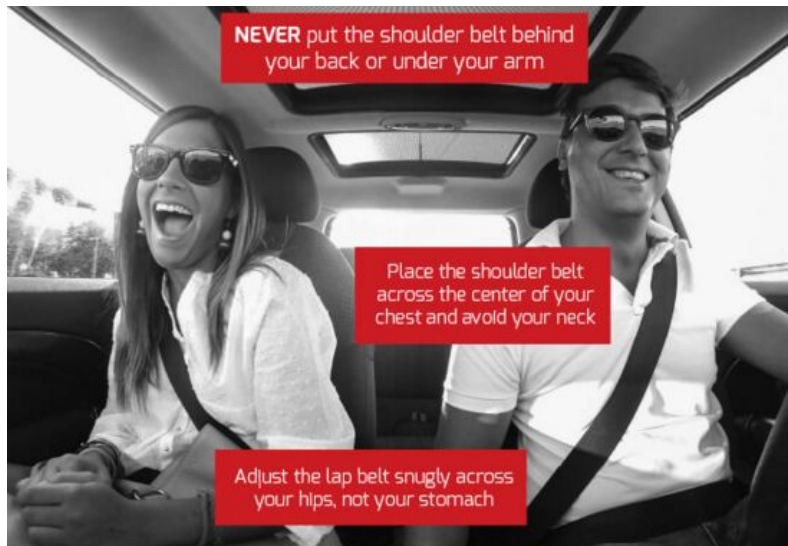
	2015	2014	2013
All Vehicles	87.2	83.4	82.4
SUVs	90.6	87.8	86.1
Vans	90.7	88.1	86.7
Cars	89.3	85.7	85.1
Trucks	78.1	71.9	71.3

## Seat Belt Use (%) by Urban/Rural in Utah, 2015

	Urban	Rural
All Occupants	89.6	80.1
Males Occupants	87.1	77.0
Female Occupants	92.8	83.7

### HELPFUL TIPS BEFORE STARTING THE CAR:

- Do a seat belt check and ensure all travelers are properly buckled and secure in booster and car seats. Visit [clickitutah.org](http://clickitutah.org) or [zerofatalities.com](http://zerofatalities.com) for more information
- Make sure the driver is alert and free from distraction (cell phones, head phones, etc.)



## Saved by the belt - Governor's Chief of Staff shares his life-saving story to kick off annual Click It or Ticket Campaign



Justin Harding, Governor Herbert's Chief of Staff, credits his seat belt and the use of booster and car seats with saving his life and the lives of four of his young children. On January 16, 2016, Justin was driving his two oldest to their Saturday orchestra rehearsal when they were hit, head on.

The day of the crash was no different than any others for the Hardings. To give his wife some quiet time on a Saturday, Justin took four of their six children and headed to the David Gardner Building in Salt Lake where the two oldest play violin in the Utah Youth Symphony Orchestra. Like all car trips, the kids got in the minivan and buckled themselves in and Justin buckled the 18 month old into her rear facing car seat. Traffic was busy that morning on Wasatch Blvd. Heading northbound, just south of Big Cottonwood canyon, the minivan was hit, head on by a vehicle intending to turn left.

The crash totalled the vehicle, but Justin and the children walked away with barely a scratch. Seat belts, booster and car seats made the difference and saved their lives that day.



Following the crash, Justin posted the following to Facebook:

*Today we said goodbye to an important contributor to our family. She's been with us for nearly 12 years, having served our family well and faithfully. The kids loved her so much they even gave her a name, "Shabooka" (shuh-boo-kuh).*

*She helped bring 4 children safely home from the hospital, took our family on countless road trips, at least two that were cross country, as well as several coastal ones, and always kept us between the lines.*

*She hauled Boy Scouts, youth on temple trips, full-time missionaries, friends, visiting family members, and occasionally a member of Congress. She was the ultimate transporter for trips home from Lowe's and Home Depot. She was also our shelter during rainy family and father and son camp outs.*

*Sadly, on Saturday she was involved in a head-on collision (five of us were with her and miraculously we all walked away with barely a scratch). Shabooka didn't make it. Cars may be inanimate objects, but they still seemingly develop their own personalities and become an important part of our lives. Some will say, "It was just a minivan." True, she was a minivan, but she was so much more than that. She was our family's faithful carriage and memory maker. She was Shabooka!*  
*#buckleup #seatbeltssavelives #zerofatalities*

Sadly, many times following a crash the posts of individuals are not celebrating survival, but mourning people who could have survived had they buckled up. The Click It or Ticket Campaign will help remind Utahns to buckle up every trip, every time to save lives.